

EARTHxFilm

FIRST ANNUAL 72 HOUR FILM RACE AND AWARDS FOR GREEN SHORT FILMS VIA SOCIAL MEDIA

Earth Day International Film and media, a Texas non-profit corporation doing business as EARTHxFilm (“EARTHxFilm”) presented by Earth Day Texas is launching its first annual 72 Hour Film Race and awards for digital environmentally themed short films via social media.

EARTHxFilm’s goal for the 72 Hour Film Race is to turn awareness into action by motivating and inspiring the next generation of environmental activists, storytellers and global leaders through the power of film, by showcasing films and emerging media made by inspired young filmmakers that explore conservation, climate and the environment.

The race begins at 12 Noon on April 20th and the clock stops ticking at 12 noon on April 23rd, when the call for submissions closes. Films must be **60 seconds or less in length** and explore conservation, climate and the environment. The competition is open to both documentary and narrative films.

The grand prize winner will be awarded a \$1,000 cash prize. In addition to **other prizes** there will be a **\$500 cash prize for the Audience Award winner**. Earth Day Texas is expected to attract 150,000 attendees, with upwards of 1,500 expected to attend the opening night and Sunday screenings.

Our mission is to turn awareness into action through media. With strong educational programming, **EARTHxFilm** will showcase films and emerging media that explore conservation, climate and the environment.

About the Competition

The objective of **EARTHxFilm’s** 72 Hour Film Race (“Project”) is to:

Encourage and incentivize the next generation to be environmentally conscious

Challenge young adults to think outside of the box to raise awareness

Promote discussion involving environmental crises

Drive young adults to take action and get involved in their communities

Inspire young consumers to express themselves and explore their creativity using film and social media

Official Rules and Submission Details

1. Conditions of Entry (VERSION 2)

By submitting an Entry into this Project, each Entrant warrants and represents that the Entrant owns all rights to the Entry he/she is entering in this Competition, including, without limitation, the video or digital recording, and the performance contained in each Submission, with the exception of any assets provided by The Project for use by Entrants in connection with this competition. Each Entrant further warrants and represents that the Entrant has obtained permission from each person who appears in the Entry to grant the rights to the EARTHxFilm described in these Official Rules, and will submit copies of such permissions to the EARTHxFilm. By submitting an Entry, Entrant agrees to the Official Rules, and further agrees to indemnify and hold the EARTHxFilm and their respective affiliates, officers, directors, agents, co-branders or other partners, and any of their employees (collectively, The Project Indemnitees), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of The Project Indemnitees due to or arising out of the Entrant's Entry materials in this Project, or the Entrant's conduct during and in connection with this Project, including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation. Entrant agrees to release, indemnify and hold harmless EARTHxFilm from all claims that any advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf EARTHxFilm infringes on the rights of Entrant's work as contained in any Entry.

2. Eligibility Requirements:

Filmmakers must be between the ages of 12 – 17 or 18 to 21.

You must make the majority of your film at Earth Day Texas 2017.

Your film cannot exceed 60 seconds in length.

The following are not eligible: employees, contractors, directors and officers of **EARTHxFilm**, its affiliated companies, distributors, web design, advertising, fulfillment, judging and Project agencies involved in the administration, development, fulfillment and execution of this Project and the immediate family members of each (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Project). Outside of the United States, residency requirements may vary. Void where prohibited.

3. To Enter

Your films must be saved to a thumb drive, with the thumb drive delivered to the **EARTHxFilm Box Office** in a zip lock bag with your name and phone number written on the bag. The **EARTHxFilm Box Office** is located in the Magnolia Lounge at Fair Park.

You must complete the registration form and abide by parameters listed above to be eligible to win. Filmmakers must be between the ages of 12-17 or 18-21. Prizes and awards will be announced and presented at the 4pm screening on Sunday, 4/23.

4. Official Filmmaking Period

The official filmmaking period is from:

- **Open Call for Films: Thursday, April 20, 2017 at 12:01 PM CST**
- **Deadline for Submissions: Sunday, April 23, 2017 at 12 Noon CST.**

5. Filmmaker Agreement

Entrants will be required to agree to the official Rules. If under the legal age of majority in your state of residence, your parent or legal guardian must agree on your behalf.

By submitting, an entrant agrees to these Official Rules, which sets forth the rights of Entrant and EARTHxFilm with respect to the use of Entries **EARTHxFilm**. Entries that do not include all required information and adhere to the foregoing and following requirements will be considered void and will not be considered in this Project.

6. Production Costs

All costs associated with the production of the Entry are solely the responsibility of the Entrant.

7. Basic Requirements of the Project

Films may be of any genre but need to be based on at least 1 of the following 4 provided topics:

- **Climate & Air**
- **Oceans & Water**
- **Forests & Deforestation**
- **Technology**

All content submitted must be original or fall under Fair Use guidelines. This includes but is not limited to, footage, photo stills, animation, music, dialogue, and other creative means.

8. Designated Filmmaker

If any group of individuals elects to collaborate on an Entry, they are required to designate one (1) person as the agent of the group to enter Project, agrees to these Official Rules and accept the prize on behalf of the group. **EARTHxFilm** is not liable for any disputes between collaborators arising out of or related to the Project.

For those participating in a group, the student whose name appears as the primary contact on the Entry Form will be considered the team leader, and will be the primary point of contact for the team.

9. Selection of Winners

Entries will be judged by a process in which qualified panels of judges will evaluate the eligible entries based on the following judging criteria:

- Artistic Merit (e.g., Story, Creativity, Entertainment Value)
- Technical Merit
- Adherence to the Assignment

The grand prize winner will be selected by a panel of judges – filmmakers and experts in the respective film topic. The decisions of the judges will be final. The audience award winner will be determined by the special screening audience.

In the event of a tie, the tie will be broken at the discretion of EARTHxFilm. Entrants agree that **EARTHxFilm** has the sole right to decide all matters and disputes arising from the Project and that all decisions of **EARTHxFilm** are at its sole discretion and final.

Prize recipients who win cash prizes of a higher value than \$600 will be asked to provide a W-9 and will be responsible for any taxes associated with the prizes. If a student who wins a cash prize higher than \$600 does not provide W-9, they will still be recognized as a winner but will not receive their prize money. EARTHxFilm reserves the right not to award all prizes in all categories; and EARTHxFilm reserves the right to not televise a winning video.

10. General Conditions

By participating, Entrant agrees to these Official Rules. These official rules will be governed, and interpreted according to the laws of the state of Texas without regard to its conflict of laws rules.

11. Limitations of Liability and Release

No liability or responsibility is assumed by **EARTHxFilm** resulting from any user's participation in or attempt to participate in the Project or ability or inability to upload or download any information in connection with participating in the Project. No responsibility or liability is assumed by **EARTHxFilm** for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Entry or the Project: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the web site in whole or in part for any reason; traffic congestion on the Internet or the web site; unauthorized human or non-human intervention of the operation of the Project, including without limitation, unauthorized

tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of The Project, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with The Project are not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the web site or social media sites maintained by the EARTHxFilm Online Short Film Competition. Use of web site and **EARTHxFilm** social media sites is at user's own risk. **EARTHxFilm** is not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in The Project, use of the Web Site or the download of any information from the web site. By participating in the Project, Entrant agrees to release, indemnify and hold **EARTHxFilm** harmless from any and all claims, damages or liabilities arising from or relating to such Entrant's participation in the Project.

12. Winners

Winners will be contacted directly and their films will be posted online at www.earthxfilm.org and across EARTHxFilms' social media platforms.

13. Questions

Questions about video contest may be addressed to pitch@earthxfilm.org

14. Project Organizer

Earth Day International Film & Media DBA, EARTHxFilm, 4311 Oak Lawn Avenue, Suite 325, Dallas, TX 75219

Deadline for Submissions: Sunday, April 23, 2017, 11:59 PM CST